

Buy Detail Report

Client: Caldwell for Mayor
Media: TV
Product: Caldwell for Mayor
Market: Honolulu

Estimate: 3642
Description: Caldwell Supplemental TV 10.31-11.8
Flight Start Date: 10/31/2016 03:00 AM
Flight End Date: 11/13/2016 11:59 PM
Survey: May/16 DMA Nielsen Live+1
Buyer: Janel Masatsugu

Vendor: KHNL-S2
150 B Puuhale Rd
Honolulu, HI 96819

Revision #: Date: 11/1/2016 1:39 PM
Send Billing To: Anthology Marketing Group
1003 Bishop St., 9th Floor, Pahaui Tower
Honolulu, HI 96813
Phone: (808) 544-3000

Fax: 845-3616

Affiliation: NBC

Line No	Daypart Program	Daypart Code	STN Gross	STN Net	Dur	Wks 10/31 11/7	Total Spots
KHNL-S2							
2	MTuWThF 7:00a-9:00a TODAY SHW	EM	\$210.00	\$178.50	30	2	2
9	MTu 7:00a-9:00a TODAY SHW	EM	\$210.00	\$178.50	30	4	4
10	MTuWThF 9:00a-10:00a TODAY SHW2-NBC	DT	\$150.00	\$127.50	30	3	3
11	M 9:00a-10:00a TODAY SHW2-NBC	DT	\$150.00	\$127.50	30	1	1
12	MTuWThF 6:30p-7:00p MODERN FAMILY	PA	\$175.00	\$148.75	30	3	3
13	M 6:30p-7:00p MODERN FAMILY	PA	\$175.00	\$148.75	30	1	1
14	MTuWThF 10:30p-11:30p TONTE SHW-NBC	LF	\$200.00	\$170.00	30	3	3
15	M 10:30p-11:30p TONTE SHW-NBC	LF	\$200.00	\$170.00	30	1	1
Total Cost:			\$3,360.00	\$2,856.00	Total Spots:		
					11	7	18
							18

Disclaimer:

Signature: _____